



*** 1. Firstly, how old are you?**

12 years old or under

13-15 years old

16-17 years old

18-24 years old

25-34 years old

35-44 years old

45-54 years old

55-64 years old

65 years old and over

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*** 2. And are you?**

Male

Female

Prefer not to answer

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*** 3. Are you currently a RuneScape member?**

Yes

No

Not sure / don't know

*** 4. On average, how many hours per week do you play RuneScape?**

Less than 1 Hour

1-5 Hours

6-15 Hours

16 – 30 Hours

31 – 40 Hours

40+ Hours

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*** 5. What are the main reasons you play RuneScape? (Pick a maximum of 3)**

Because I get a real sense of achievement

Because I've played for so long it feels like home

Because I like to hang out online with friends

Because I look forward and enjoy all the new game updates

Because it's different to other games

Because I like to AFK and can do other things at the same time

Because I like to compete with other players

Because I've invested so much time in my character I don't want to abandon it

Because it's a relaxing break from the real world

Because I am really good at it

*** 6. And what type of RuneScape player would you describe yourself as?**

I enjoy fighting monsters more than anything else

I enjoy fighting players more than anything else

I enjoy a bit of all the above

I enjoy spending time with other players more than anything else

I enjoy raising my skills more than anything else

I enjoy gaining gp more than anything else

I enjoy questing more than anything else

I just want to complete everything

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*** 7. Which of the following is more important to you?**

Quality of content

Variety of content

Frequently released content

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*** 8. Which of the following updates do you rate the most/least important? Drag and drop the following choices in order of importance, with the most important choice in the first position.**

1	⬇ ⬆	D&Ds and Minigames
2	⬇ ⬆	Bosses
3	⬇ ⬆	Seasonal Events
4	⬇ ⬆	Patch Fixes
5	⬇ ⬆	Ninja/Quality of Life
6	⬇ ⬆	Quests
7	⬇ ⬆	Skill Content
8	⬇ ⬆	Combat Content

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*** 9. Which of the statements below best represents your current play behaviour?**

- I only occasionally play new content
- I play most new content at some point
- I only play some of the new content released
- I play new content as soon as it is released

*** 10. Which of the above statements best represents your current attitude towards new content?**

- Most new content is good for the game
- The game has too much new content
- Most new content is relevant to me
- The game hasn't enough new content

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*** 11. Which updates have you enjoyed the most in the last 12 months? (tick up to a maximum of 5)**

Heist Mini game

One of a Kind - Quest

Fate of the Gods – Quest

Cabbage Facepunch bonanza

The Mighty Fall – Quest

Legacy Mode

Twitch Integration

Araxxor

Plagues End - Quest

Soul Reaper (Slayer Boss)

Royal Rhinos

Barbarian Assault Rework

Balthazars Big Raffle

Expert Skillcapes

Elf City

Well of Goodwill

Vic the Trader (Bonus XP Swap Shop)

Broken Home – Halloween Quest

Heart of Stone – Quest

Xmas Holiday Event (Snowboarding,
Snowverload)

The Drop

Ports Expansion (Guardians of the World)

RuneLabs

Return of the Wildywyrn

Responsive Combat

Boss Practice Mode

Dimension of Disaster – 200th Quest

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*** 12. Which updates have you enjoyed the least in the last 12 months? (tick up to a maximum of 5)**

Heist Mini game

One of a Kind - Quest

Fate of the Gods – Quest

Cabbage Facepunch bonanza

The Mighty Fall – Quest

Legacy Mode

Twitch Integration

Araxxor

Plagues End - Quest

Soul Reaper (Slayer Boss)

Royal Rhinos

Barbarian Assault Rework

Balthazars Big Raffle

Expert Skillcapes

Elf City

Well of Goodwill

Vic the Trader (Bonus XP Swap Shop)

Broken Home – Halloween Quest

Heart of Stone – Quest

Xmas Holiday Event (Snowboarding,
Snowverload)

The Drop

Ports Expansion (Guardians of the World)

RuneLabs

Return of the Wildywyrms

Responsive Combat

Boss Practice Mode

Dimension of Disaster – 200th Quest

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*** 13. Which of the following monthly schedules do you think constitutes the best value?**

1 x Extra Large Update (e.g. God Wars Dungeon, Runespan, World Wakes, City Graphical Reworks)

4 x Small Updates (e.g. Harbingers of Tuska, Skillchompas, Let Them Eat Pie, Lodestones, Wildy Wurm, Easter Eggs-periments 2015)

2 x Medium Updates (e.g. Kalphite King, Soul Reaper, Guthixian Caches, Shadow Over Ashdale, Boss Practice Mode, Heart of Stone, Herblore Habitat)

1 x Large Update (e.g. Araxxor, Sinkholes, Ports Expansions, Dimension of Disaster) **& 1 x Small Update** (e.g. Harbingers of Tuska, Skillchompas)

*** 14. Regarding quests, which of the following options would you prefer?**

Fewer, but longer/larger quests (e.g. Dimension of Disaster, World Wakes, Fate of the Gods)

Shorter/Smaller, but more frequent quests (e.g. One of a Kind, A Clockwork Syringe, Elemental Workshop)

A mixture of short and long quests

I rather you focused on other content

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*** 15. Which of the following excites you the most?**

A new skill

A new boss monster

A new quest series

A new world area to explore

*** 16. Which of the following future updates planned, excite you the most?**

World Event: Gielinor vs. Tuska

Raiding

Invention – High Level Content

Vampyre Quest (6th Myreque Quest)

Adamant & Rune Dragons (from RuneLabs)

'Seren and the Elves' Quest (from RuneLabs)

None of them

*** 17. We currently aim to release a core game update every week. Do you think it would benefit the game to have more significant but less frequent updates? Patch notes & ninja fixes would still be released weekly.**

Stay the same

I don't mind

Larger but fewer

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*** 18. Would less frequent but larger updates impact your likelihood to be a member?**

Would subscribe less

Would not impact me subscribing

Would subscribe more

Would only subscribe during large content releases

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Now thinking about your overall experience playing RuneScape

*** 19. Using a scale of 1 to 10 where 1 means “Very Dissatisfied” and 10 means “Very Satisfied”, please rate your overall satisfaction with RuneScape.**

1- Very Dissatisfied	2	3	4	5	6	7	8	9	10- Very Satisfied
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*** 20. Using a scale of 1 to 10 where 1 means “Poor” and 10 means “Excellent”, please rate your experience of playing RuneScape.**

1-Poor	2	3	4	5	6	7	8	9	10- Excellent
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The following questions use a scale where 1 means “Not at all likely” and 10 means “Very likely”. Based on your RuneScape gaming experience, how likely are you to:

*** 21. Recommend RuneScape to friends or family**

1-Not at all likely	2	3	4	5	6	7	8	9	10-Very likely
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*** 22. Say good things about RuneScape on forums or social media sites (e.g. Facebook, Twitter, online review websites, etc.)**

1-Not at all likely	2	3	4	5	6	7	8	9	10-Very likely
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